

COFSAC March Meeting Summary

Tuesday, June 28, 2016

11am-12:30pm

Conference call

On the phone: Trudy Kareus, Tracy Miller, Dawn Thilmany, Becca Jablonski, Meighen Lovelace, Sandra Stenmark, Chris Wiseman, Brehan Riley, Shawnee Adelson, Cate Blackford, Wendy Peters Moschetti, Jill Litt, Joyce Kelly

Minutes

1. Introduction of new members (Dawn)
 - a. Two new members:
 - i. Sandra Stenmark (Pediatrician, Kaiser Permanente) – worked on food policy around obesity prevention and treatment as well as food security strategies, part of Kaiser’s mission to improve the health of the community including promoting food security
 - ii. Brehan Riley (Director, Office of School Nutrition) - in role two months, been in Dept of Ed for ~4 years. Before that worked with Tracy Miller. Background in Nutrition, a Dietician. Worked for 15 years in food service industry.
2. Update on open seats (Dawn)
 - a. Only seat we still need to officially transition is Shawnee’s seat (CO Farmers’ Market Association will name a replacement) – thanks to Shawnee for agreeing to serve until replacement is found.
 - b. On-going discussion about Dawn’s appointment. Unclear if she can be Chair as Lou’s representative, but language in legislation allows for designee from Lou which was given at the time of Dawn’s leadership change.
 - c. Other terms expiring 10/2016: Cate Blackford, Trudy Kareus – both can be reappointed; Barbara Marty’s term is also ending, but she cannot be reappointed.
 - i. Trudy’s seat: there will be a new USDA RD appointment ~May 2017. Trudy willing to serve informally until that person is in place.
 - ii. Cate willing to serve a second term
3. CO Food Policy Network update (Wendy)
 - a. Grassroots allied association, keeping COFSAC up to date about what’s happening in the field.
 - b. COFPN has a formal charter, as well as a five-year action plan (through 2020). Update and action plan were sent to COFSAC.
 - c. 16+ local food policy councils + allied partners that have come together to: 1) build capacity (with support from LiveWell and CSU Extension) including new leaders; 2) network, and act as a collective at a state level.
 - d. Working on a Digital Hub – online tool that helps to implement all of the things that COFPN wants to do – brings together local and national datasets.

- i. 'Mapping the Movement' location online to support ongoing/future food assessments, etc.
 - ii. Policy/legislative agenda
 - iii. Quarterly calls, Facebook presence, etc.
 - iv. To do: Wendy will send all of the docs to Becca to send out to COFSAC
- 4. Food Systems Road Map
 - a. Recap from previous COFSAC in-person meeting (Dawn)
 - i. Wendy and LiveWell team started looking at Food Systems plans across the County
 - ii. Discussion at last COFSAC meeting to see if there is interest in the group about pursuing a plan
 - iii. COFSAC did a series of listening sessions ~5 years ago
 - iv. Question about revisiting some of those listening session, rather than thinking about topic issue by issue, think more comprehensively about evaluating where we are (compared to the country) and where we should head, including how to evaluate that
 - v. Group decided to compile list of existing documents:
 1. LiveWell: Food Policy Blueprint (1/2010)
 2. CO Health Foundation: CO Health Report (2016)
 3. CO Children's Campaign: Kids Count (2016)
 4. Hunger Free CO: Food Stamp Impact Report (2016)
 5. COFSAC Listening Sessions (2011 and 2012)
 6. COFSAC Economic Development Summit Meeting Notes (2011)
 7. City and County of Denver: Food Systems Policies and Population Health (2014)
 8. LiveWell: Food System Plans, Summary (2015?)
 9. CO Health Institute: Fruit and Vegetables Missing from the Menu in CO (2014)
 10. Hunger Free CO: No Kid Hungry CO (2012)
 11. LiveWell: CO Food Systems Plan, Groundwork for Success (2015)
 - vi. Discussion with Chris Wiseman (CDA) about how to use forthcoming Public Attitudes survey that his Dept is funding CSU Dept of Ag and Resource Economics to conduct as a set of information to inform priorities. Might help to shape action steps for a food systems roadmap.
 - b. Moving forward:
 - i. Joyce – need to revisit the charge of COFSAC and then decide if/how we should move ahead.
 - ii. Chris Wiseman – most recent legislation was going to clarify COFSAC's relationship with CDA. Move in the Governor's Office to move Boards like COFSAC under a Dept, but this didn't move ahead formally in recently ended legislative session.
 - iii. Charge of COFSAC as per Senate Bill 13-174:

1. “advance recommendations that strengthen healthy food access for all Coloradans through Colorado agriculture and local food systems and economies.”
 - iv. Do people generally support a food road map?
 1. Role call: Everyone in agreement yes, except Joyce and Dawn are ‘cautiously yes’
5. Update on Denver Food Planning Process
 - a. Update (Wendy)
 - i. 2020 Vision, 2030 Action Plan
 - ii. Series of community based meetings/convenings to understand people’s vision – refined vision statements and long term goals (high level) – some (small amount) of feedback on individual strategies
 - b. Dawn – COFSAC could spring board off of the Denver plan
 - i. BUT, Denver has more resources and a necessarily different focus
 - ii. COFSAC is fully advisory, and moreover, has a larger geography to cover with its roadmap
 1. Potential to use comparisons from other regions in the country to highlight trends – things to note
 2. Also may be interesting to explore differences across counties and regions of the state
 - c. Other participant’s perspective on the Denver approach
 - i. Becca - Potential to include a more agricultural/natural resource focus compared to Denver (focused more on consumers/market access because of their constituents and highly urban)
 - ii. Joyce – nervous about following the Denver plan given their different food access/security/consumer issues
 - iii. Tracy – council can’t tackle all corners of the food system, value of Denver work is seeing which ‘corners’ (issues) are something that COFSAC has the capacity to address or are relevant to the entire state, as well as looking beyond Denver – to the areas they can’t address
 1. Need to focus on places where COFSAC can have an impact
 2. Dawn’s description sounded more like a wider issue brief compared to a food plan
 - iv. Dawn – based on the compiled docs, it does appear there is already much more information on the food security/access/health piece compared to some of the other parts of the food system – supply and production side seems to be lacking (Chris Wiseman concurred)
6. Brainstorming food systems road map – moving ahead
 - a. Approach?
 - i. Wendy – IF COFSAC puts a plan/framework together, Denver is in a position to pilot it
 1. What seems to get traction are measures about where we are and where we’re headed, what doesn’t seem to have traction is the super deep dive

2. What if we have a state framework developed by Council members about the 2-3 key indicators within each of the sub-food systems groups represented by the Council
 - ii. Dawn – likes the California Agricultural Vision (2010) ‘buckets’ that cut across sectors to explore issues that are transdisciplinary
 - iii. How to highlight a priority issue?
 1. Need to make sure it is equitable in importance – rural vs. urban, commodity groups, scale of industry stakeholders, income of consumer stakeholders, all Colorado regions considered, etc.
 - iv. What role could COFPN play?
 1. Emerged from Livewell communities (in general), so a bit more narrowly focused, but looking for opportunities to engage more – they have limited resources and need more leadership/support.
 - v. How do we bring a broader set of food system initiatives into COFSAC?
 1. Dawn - Areas could be identified, in part, through the CO Public Attitudes Survey
 2. Chris – Our challenge with the legislation that was introduced was that it would have put additional work on CDA that has never been within the scope/activities of the organization, but supportive of having COFSAC under its umbrella
- b. Ideas for next meeting:
- i. In-person meeting in Denver, invite Blake Angelo to discuss food plan and discussion of the digital commons and data that’s available
 - ii. In-person meeting in Denver with presentations on food plans/docs that that have done similar work
 - iii. Grassroots meeting – somewhere out in the state – listening sessions
 - iv. **Decision for next meeting:** Invite a targeted set of stakeholders that will highlight processes, data available, and best practices to do this food systems road map.
 1. Jill Litt: Public Health
 2. Becca Jablonski: Economic Impacts, Other models
 3. Dawn Thilmany: Preliminary Results from Public Attitudes Survey
 4. Blake Angelo:
 5. Wendy Peters Moshetti: Other models
 6. Others:
 - v. **Before the next meeting:** send out one or two strawman frameworks that the group could choose for the path ahead
- c. Funding:
- i. Possible funding from the CO Dept of Ag – Chris Wiseman’s Dept may have funding, start allocating it July 1, 2016.
 - ii. **To do: Chris will follow up on needed information for funding from CDA**

- iii. To do: Dawn and Becca will follow up with CSU leadership on funding to match CDA contribution for resources to lead both a framing, data analysis and community engagement process with the roadmap
- 7. Next in-person meeting – Denver
 - a. **Wednesday, October 19th – noon-3pm**
 - i. Dawn will buy lunch! (food starting at 11:30am)